



PORTFOLIO

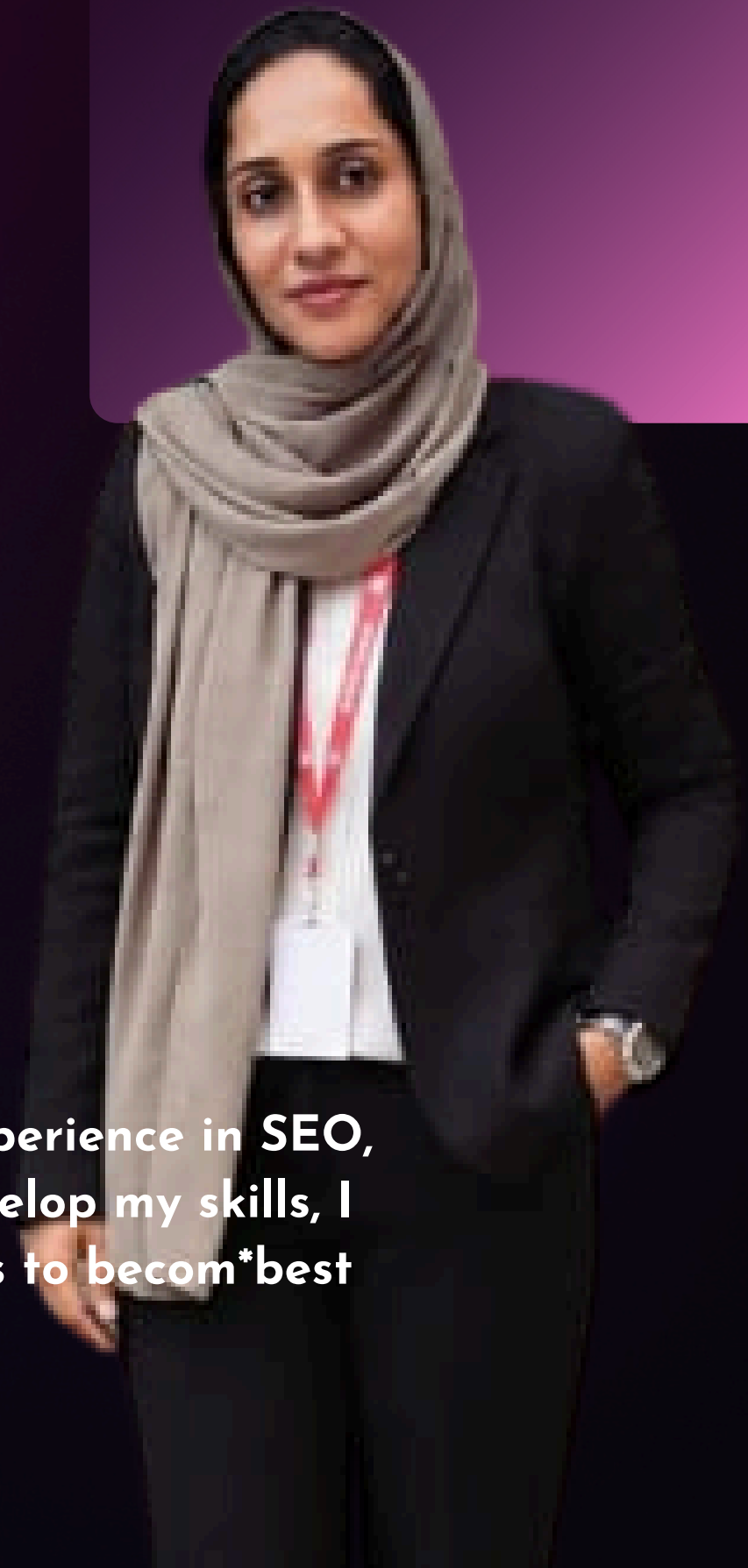


Hello Im, NASEEN BANU



DIGITAL MARKETER

Hello! I am Naseen Banu, a budding Digital Marketing Professional having extensive experience in SEO, SMM, Content Creation, Email Marketing, and Performance Marketing. As I further develop my skills, I intend to provide unique and analytical solutions to my clients. Ultimately, my mission is to become ***best digital marketing strategist in Dubai****.



ABOUT ME

Hello everyone, this is Naseen Banu, an enthusiastic and devoted Digital Marketer proficient in SEO, Social Media Marketing, Content Marketing, Email Marketing, and Performance Marketing. I have always been interested in providing digital marketing services to businesses to help them grow and reach out to potential customers via effective marketing strategies.

My interest in digital marketing started from my passion to learn more about how brands interact with people in the digital world. By constantly improving my knowledge, skills, and experiences, I was able to hone my abilities in various areas of digital marketing, including content creation, SEO optimization, social media marketing campaigns, and achieving measurable results.

By using a combination of creativity and analysis, I aim to conduct successful marketing campaigns by increasing brand awareness and customer engagement. As a constant learner, I keep myself informed about industry advancements and digital marketing trends.

It's my main mission to be successful in my digital marketing career and help businesses become successful through online marketing efforts.



Personal SKILLS

I have good knowledge about digital marketing and keep on improving myself in order to be updated with the latest trends in the field. Some of my competencies include:

- **Search Engine Optimization (SEO):** Making improvements in order to gain better ranking in search engines.
 - **Social Media Marketing (SMM):** Launching social media campaigns for the promotion of businesses.
- **Content Marketing:** Making use of content that can attract the attention of target customers.
 - **Email Marketing:** Conducting campaigns through emails in order to build customer relations.
- **Performance Marketing:** Conducting marketing activities for increasing the return on investment (ROI).
- **Search Engine Marketing (SEM):** Managing PPC campaigns in order to get high-quality traffic.
 - **Content Writing:** Providing services related to SEO-friendly writing.
 - **Analytics & Reporting:** Checking the success rate of marketing campaigns by measuring the results.

I love applying all these skills in order to assist organizations to achieve their objectives.



THESE ARE CERTIFICATIONS

Semrush Academy
Certificate



Naseen Banu

is awarded this certificate of achievement for the successful completion of the

SEO Essentials with Semrush

Certificate expires 30.05.2027
Certificate of completion a1fd0c85f8
Certification exam Exam id-25

Kyle Byers
Rita CIDRE



SEO Certified

Naseen Banu

The bearer of this certificate is hereby deemed knowledgeable about SEO and capable of optimizing a website to perform well in search engines.

Certified: Jun 20 2026 - Valid until: Jul 20 2027

Certification code: b272d68a7bc2471a92efbec76db53787

HubSpot Academy

Brian Halligan
CEO Brian Halligan

Congratulations!

Naseen Banu



Completed

Google Ads Search Certification

on July 17, 2027

Completion ID: 43260976 Expires: July 17, 2028



Naseen Banu

has successfully completed the requirements to earn the

Meta Certified Digital Marketing Associate certificate.

Vikas Wadhvani
Vikas Wadhvani
Director, Learning and Certifications
Meta

September 8, 2027
Date issued

UYzE-s4dM
verify.certiport.com

In collaboration with



Microsoft Advertising Shopping Certification

ISSUED TO

Naseen Banu



Issued on: 31 MAY 2027 | Issued by: Microsoft Advertising
Verify: <https://www.credly.com/go/lrr7zrrX>

Thank you

For Taking The time To Review My Portfolio
nazeen.banu94@gmail .com

I look forward to the possibility of working together